

Urbane Living Introduces New Wool Velour Carpet Collection

IMMEDIATE RELEASE

London, August 23, 2010 - Urbane Living, the leading resource for beautiful sustainable floor and wallcoverings introduce Rich Wool Velour Carpets, the newest addition to the company's line of beautiful wool carpets.

Available in 60 luxurious colours featuring a soft velvety appearance, the Rich Wool Velour carpet is Wilton woven from 100% wool with a very smooth, elegant cut pile finish. As the pile is quite short and very dense, the carpet is extremely durable and low maintenance.

Adam Robertson, the co-founder of Urbane Living explains "luxury carpets are often of a wool velour or velvet construction. The sheared surface pile gives a smooth, soft and luxurious finish and at the same a hard wearing carpet. The carpet is so high quality that they can last for decades if well maintained".

Urbane Living Wool Velour Carpet offers deep and rich colour further enhancing the overall finish. This range is available in roll widths of 4.57m or 5.5m and can be installed using conventional carpet installation with gripper rods or double stick underlay system.

Urbane Living offers a wide range of wool carpets and natural floorcoverings including Coir, Seagrass, Sisal, Jute, Mountain Grass, Mixed Wool and Eco Wool carpets. The company also offers a high quality installation service for wood flooring and carpets with a free site survey and quotation service covering most areas in London including, Central London, Chiswick, Kew, Richmond, Hammersmith, Kensington, Chelsea, Knightsbridge, Notting Hill, Hampstead, and Docklands.

Visit www.urbaneliving.co.uk or call 020 7138 3838 for more information.

MEDIA CONTACT:

STEPHANIE GOH