

## Urbane Living launched New Kids Rugs Collection

### IMMEDIATE RELEASE

London, August 24, 2010 – Urbane Living a leading supplier of stylish and sustainable interior products announced the launch of a new line of kids' rugs collection suitable for children's playrooms and nurseries.

The new collection is made from 100% high quality pure cotton to offer comfort and durability. The amount of cotton used per sq meter is 2.2kg and 1.7kg for the high quality and washable rugs respectively, which create an especially plush pile. As they are made from natural cotton material, the rugs are also easy to clean and maintain.

These kids' rugs are available in a selection of classic, simple designs in calming colours. Adam, the co-founder of Urbane Living explains "this new and unique collection is created by Kisscol, a small family business based in Spain with many years of experience in the textile industry and a passion for good design. Not only they feel great underfoot, these rugs are great for adding a touch of charm to children's bedroom, nursery or playroom".

All of Urbane Living kids rugs are RUGMARK certified ensuring that no illegal and exploited child labour was employed in making of the rugs. The rugs are available in the dimensions of 120 x 180cm and 120 x 120cm. Rug prices start from £130 with free shipping in the UK.

Visit <http://www.urbaneliving.co.uk/kids.php> or call **020 7138 3838** for more information. Digital photography/images are available.

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