

Urbane Living launched New Kids Interiors Range



IMMEDIATE RELEASE

London, April 1, 2009 – Urbane Living, a leading supplier of stylish and sustainable interior products announced the launch of Urbane Living Kids, a new line of interior products suitable for children's playrooms and nurseries.

The new Kids range includes bright and vibrant natural floorcoverings, eco-wallpaper printed with water based inks on paper from sustained forests, hand-crafted wall paper silhouette recycled from vintage stock and 100% wool rugs.

Adam, the co-founder of Urbane Living explains that many parents struggle when it comes to decorating their children's room. He describes their new kids range as "one that allows parents to adapt the same sense of style as they would when decorating the rest of their home without compromising their own taste".

The floorings come in shades of red, pink, blue, green, yellow and purple. They are made from sustainable materials of sisal and Marmoleum and therefore are functional and hardwearing enough for playrooms and nurseries.

The wallpaper collection from Mini Moderns is unusually tasteful for children so adults will appreciate them too. They are designed to be stimulating as play rooms as well as calming for bed time. They are printed and packaged in the UK using water based inks on paper from sustained and certified forest.

If parents are still unsure, the wall silhouettes from INKE are bound to bring a sense of fun to any kid's room. Each animal silhouette is individually hand crafted from original vintage designer wallpaper, many of which are from the 60s and 70s. They are easy to apply and work well in modern or rustic environments.

To finish off a room, Urbane Living supplies 100% wool rugs (without nasty synthetics) with vibrant designs suitable for children's room. Safer than synthetic rugs, wool rugs are flame resistant and inflammable, longer lasting, and are resistant to dirt, dust and bacteria which makes them a good choice of rug for children to play on.

Visit <http://www.urbaneliving.co.uk/kids.php> or call **020 7138 3838** for more information or free samples. Digital photography/images are available.

MEDIA CONTACT: STEPHANIE GOH